# CONTRACT



**WMUR** 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

National Media Inc. 815 Slaters Lane Alexandria, VA 22314

	Contract / Re 943592	vision /	Alt Orde	<u>r#</u>
Product issue		e di		
Contract Dates 10/12/12 - 10/18/12	Estimate #	ik ii		
Advertiser NRCC	45 75 8	, XIII	Original Da 08/17/12	te / Revision / 10/11/12
	Billing Cycle EOM/EOC	Billing Broade	Calendar cast	Cash/Trade Cash

Station Account Executive Sales Office WMUR Linda Magay Manchester Special Handling Demographic Adults 25-54 IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spc	ots	Amoun
N 1 WMUR10/12/12 10/18/12 5a Daybreak  Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11111 5	5-6a <u>Rate</u> \$1,750.00	:30		NM	5	\$8,750.0
N 2 WMUR10/12/12 10/18/12 6a Daybreak	6-7a	:30		NM	5	\$20,000.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$4,000.00					
N 3 WMUR10/12/12 10/18/12 Good Morning America	7-9a	:30		NM	5	\$15,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays  Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$3,000.00					
N 4 WMUR10/13/12 10/14/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	1	NM	2	\$1,000.0
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$500.00					
N 5 WMUR10/13/12 10/14/12 7a Weekend Daybreak	7-9a	:30		NM	2	\$3,300.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00					
N 6 WMUR10/13/12 10/14/12 Weekend GMA	9-10a	:30	U 1000	NM	2	\$3,300.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00					
N 7 WMUR10/12/12 10/18/12 KELLY LIVE DAY	9AM-10AM	:30		NM	3	\$2,550.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 111 3	<u>Rate</u> \$850.00					
N 8 WMUR10/12/12 10/18/12 News 9 at Noon	12-1230p	:30	other at 15	NM	5	\$6,625.0
Class of Time - Fixed Non Pre-emptible Start Date	Rate					

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	Contract / Revision 943592 /	Alt Order #		
Contract Dates 10/12/12 - 10/18/12	Product issue	Estimate # 3322		
Advertiser NRCC		Original Date / Revision 08/17/12 / 10/11/12		

*Line		The second second	ate Description	THE RESERVE AND ADDRESS OF THE PARTY OF THE	Start/End Time	Days	Spots/ Length Week	Rate	Type S <sub>l</sub>	oots	Amour
Wee	<u>Start Date</u> k: 10/12/12	End Date 10/18/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$1,325.00		I V to ver				04
<b>V</b> 9	WMUR10/12/	12 10/18/1	2 Who Wants	to be a Milliona	ir:1230-1p	- St. 103	:30	-	NM	2	\$1,100.
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1-1	Spots/Week 2	<u>Rate</u> \$550.00						
l 10	WMUR10/14/	12 10/14/1	2 Close Up	590	10-1030a	groups:	:30	10,110	NM	1 1 2	\$1,100.
Wee	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,100.00						
l 11	WMUR10/12/	12 10/18/1	2 ELLEN EF	-	4PM-5PM	-sill bay	:30	denti o	NM	5	\$4,250.
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$850.00				num - j		5 E
1 12	WMUR10/12/	12 10/18/1	2 News 9 at 5		5-6p	Vilgiila.	:30	tor as "vi	NM	5	\$20,000.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$4,000.00	i diwiR			dogu		
N 13	WMUR10/12/	12 10/18/1	2 News 9 at 6	WIN SE	6-7p		:30		NM	5	\$25,000.0
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$5,000.00						
1 14	WMUR10/14/	12 10/14/1	2 6p News 9 V	/eekend	6-7p		:30	II. P.L.	NM	1	\$1,750.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,750.00				10 CH 1 TAX		
l 15	WMUR10/12/	12 10/18/1	2 Chronicle Nh		7-730p	14 "	:30		NM	5	\$8,250.0
	Class of Time Start Date (: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1112	Spots/Week 5	<u>Rate</u> \$1,650.00						
1 16	WMUR10/12/	12 10/18/1	2 INSIDE EDIT	TON AC	730-8p		:30		NM	5	\$8,250.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1121	Spots/Week 5	<u>Rate</u> \$1,650.00	Control of the Contro					
1 17	WMUR10/18/	12 10/18/1	2 Grey's Anato	my	9-10p		:30		NM	1	\$14,000.0
	Class of Time Start Date c: 10/12/12	- Fixed Non I End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$14,000.00						
18	WMUR10/15/	12 10/15/1	2 Castie		10-11p		:30		NM	1	\$5,500.0
	Class of Time Start Date 10/12/12	- Fixed Non I End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$5,500.00						
19	WMUR10/16/	12 10/16/12	2 Dancing Res	ults	8-9p	TO WA	:30	- 1 4	NM	1	\$14,000.0
	Class of Time Start Date :: 10/12/12	- Fixed Non I End Date 10/18/12	Pre-emptible <u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$14,000.00						
		12 10/17/12	2 Nashville		10-11p	551.11.07	:30		NM	1	\$5,500.0

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	Contract / Revision 943592 /	Alt Order #
Contract Dates 10/12/12 - 10/18/12	Product issue	Estimate #
Advertiser NRCC	0	riginal Date / Revision 08/17/12 / 10/11/12

*Line	Ch Start I	Date End Da	ate Description	1	Start/End Time	Days	Length Week	Rate	Type Sp	oots	Amou
Weel	Start Date c: 10/12/12	End Date 10/18/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$5,500.00	w i	W. San and		a alle		MAG 3
V 22	WMUR10/18/	12 10/18/1	2 Scandal		10-11p	S II JI AII	:30	10 # E N	NM	1	\$5,500
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$5,500.00	2 11					
1 23	WMUR10/12/	12 10/12/1	2 Shark Tank		8-9p		:30		NM	1	\$4,500.
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
1 24	WMUR10/12/	12 10/12/1	2 Primetime:V	VWYD	9-10p	onnice.	:30		NM	1	\$4,500.
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
1 25	WMUR10/14/	12 10/14/1	2 AFHV		7-8p	'my has	:30	esta la la	NM	1	\$4,500.
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$4,500.00						
1 26	WMUR10/12/	12 10/18/1	2 News 9 at 1	1	11-11:35p	198	:30	. 14	NM	7	\$31,500.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1111111	Spots/Week 7	<u>Rate</u> \$4,500.00				100 E		
27	WMUR10/12/	12 10/18/1	2 Nightline		1135p-1206a		:30		NM	5	\$5,500.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,100.00				V DIVINO		
1 28	WMUR10/12/	12 10/18/1	2 Jimmy Kimn	nel	1205-105a	N TILL	:30	na 'nu .	NM	5	\$1,500.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$300.00						
1 29	WMUR10/13/	12 10/13/1	2 News 9 at 7		7-730p		:30		NM	2	\$3,500.0
	Class of Time Start Date : 10/12/12	- Fixed Non ( End Date 10/18/12	Pre-emptible <u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$1,750.00						
1 30 V	WMUR10/13/	12 10/13/1	2 Inside Editio	n WK	730-8P		:30		NM	1	\$850.0
	Class of Time Start Date : 10/12/12	- Fixed Non ( End Date 10/18/12	Pre-emptible Weekdays 1-	Spots/Week	<u>Rate</u> \$850.00	1 2					
31 \	WMUR10/12/	10/18/12	2 Good Mornir	ng America	7-9a	A 11	:30		NM	3	\$10,500.0
	Class of Time Start Date : 10/12/12	- Fixed Non I End Date 10/18/12	Pre-emptible <u>Weekdays</u> -11-1	Spots/Week 3	<u>Rate</u> \$3,500.00						
32 \	WMUR10/13/	10/14/12	2 6a Weekend	Daybreak	Sa/Su 6-7a		:30		NM	1	\$650.0
	Class of Time Start Date : 10/12/12			Spots/Week	<u>Rate</u> \$650.00						
22 1	VMUR10/13/	2 10/14/12	2 7a Weekend	Daybreak	7-9a		:30		NM	1	\$1,750.0

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	Contract / Revision 943592 /	Alt Order #		
Contract Dates	Product	Estimate #		
10/12/12 - 10/18/12	issue	3322		
Advertiser	o m ma A telet.	Original Date / Revision		
NRCC		08/17/12 / 10/11/12		

*Line Ch Start Date End Date Description	Start/End Time	Days Lend	Spots/ gth Week	Rate	Time	Cnoto	A
Start Date End Date Weekdays Spots/Week Week: 10/12/12 10/18/121- 1	Rate \$1,750.00	Days Leng	Jui Week	nate	Туре	Spots	Amour
N 34 WMUR10/13/12 10/14/12 Weekend GMA Class of Time - Fixed Non Pre-emptible	9-10a		:30		NM	1	\$1,750.0
Week: 10/12/12 End Date Weekdays Spots/Week  10/12/12 10/18/121 1	<u>Rate</u> \$1,750.00						
N 35 WMUR10/12/12 10/18/12 KELLY LIVE DAY	9AM-10AM		:30		NM	1	\$1,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/121 1	<u>Rate</u> \$1,000.00				100 140 114 -		
N 36 WMUR10/12/12 10/18/12 Who Wants to be a Milliona	air:1230-1p		:30		NM	3	\$2,100.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/12/12 10/18/12 11-1 3	<u>Rate</u> \$700.00						
N 37 WMUR10/12/12 10/18/12 News 9 at 6	6-7p		:30	HIX IN XI	NM	2	\$11,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$5,500.00				2 113		
N 38 WMUR10/12/12 10/18/12 News 9 at 6	6-7p	71171 1111 11	:30	g, Var a	NM	2	\$11,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 11- 2	<u>Rate</u> \$5,500.00				14 2 1		
N 39 WMUR10/13/12 10/13/12 NASCAR Cup Series	728-1130p		:30	LIT & TAJE	NM	. 1	\$3,500.0
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$3,500.00						
N 40 WMUR10/17/12 10/17/12 Neighbors	8-9p	y = 5 iLina W	:30		NM	1	\$17,500.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/121 1	<u>Rate</u> \$17,500.00						
N 41 WMUR10/16/12 10/16/12 Presidentail Debate	NETWORK POLIT		:30		NM	1	\$15,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/12 -1 1	<u>Rate</u> \$15,000.00		v it				
			Total	S		103	\$306,825,0

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/18/12	103	\$306,825.00	\$260,801.25
Totals	103	\$306.825.00	\$260.801.25

Signature:		Date:	

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Product ssue		
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National Media Inc. 815 Slaters Lane Alexandria, VA 22314 Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WMUR Linda Magay Manchester Special Handling Demographic Adults 25-54 IDB# Advertiser Code Product Code Agency Ref Advertiser Ref

Spots/

		Spois/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S	pots	Amount
N 1 WMUR10/12/12 10/18/12 5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	:30	NM	5	\$8,750.0
Start Date         End Date         Weekdays         Spots/Week           Week: 10/12/12         10/18/12         11111         5	<u>Rate</u> \$1,750.00				
N 2 WMUR10/12/12 10/18/12 6a Daybreak	6-7a	:30	NM	5	\$20,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays  Week: 10/12/12 10/18/12 11111 5  Spots/Week	<u>Rate</u> \$4,000.00				
N 3 WMUR10/12/12 10/18/12 Good Morning America	7-9a	:30	NM	5	\$15,000.0
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Week: 10/12/12 10/18/12 11111 5	<u>Rate</u> \$3,000.00				
N 4 WMUR10/13/12 10/14/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM	2	\$1,000.00
Class of Time - Fixed Non Pre-emptible  Start Date End Date Weekdays Spots/Week  Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$500.00				
N 5 WMUR10/13/12 10/14/12 7a Weekend Daybreak	7-9a	:30	NM	2	\$3,300.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/12/12 10/18/1211 2	<u>Rate</u> \$1,650.00				
N 6 WMUR10/13/12 10/14/12 Weekend GMA	9-10a	:30	NM	2	\$3,300.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$1,650.00				
N 7 WMUR10/12/12 10/18/12 KELLY LIVE DAY	9AM-10AM	:30	NM	3	\$2,550.00
Class of Time - Fixed Non Pre-emptible  Start Date	<u>Rate</u> \$850.00				
N 8 WMUR10/12/12 10/18/12 News 9 at Noon	12-1230p	:30	NM	5	\$6,625.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				

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*Line	Ch Start [	Date End D	ate Description	1	Start/End Time	Days	Spots/ Length Week	Rate	Type Sp	ots	Amour
Weel	Start Date k: 10/12/12	End Date 10/18/12	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$1,325.00			W *			, densi
N 9	WMUR10/12/	12 10/18/	12 Who Wants	to be a Milliona	ir(1230-1p	THE RESIDENCE	:30	agrille ir	NM	2	\$1,100.
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1-1	Spots/Week 2	<u>Rate</u> \$550.00						
N 10	WMUR10/14/	12 10/14/	12 Close Up		10-1030a	Table 1 K	:30		NM	1	\$1,100.
Weel	Class of Time Start Date k: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays 1	Spots/Week	<u>Rate</u> \$1,100.00						
N 11	WMUR10/12/	12 10/18/1	12 ELLEN EF	, ir tex ugi	4PM-5PM	utiji en	:30		NM	5	\$4,250.0
Weel	Class of Time Start Date C: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$850.00						
N 12	WMUR10/12/	12 10/18/1	12 News 9 at 5	5 T "1 " 5 T	5-6p		:30	-87	NM	5	\$20,000.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays 11111	Spots/Week 5	<u>Rate</u> \$4,000.00			To long to			
	WMUR10/12/		10 11 0 2 7 15 - 0 1 1 2 3		6-7p	O HIM	:30	1 1 2	NM	5	\$25,000.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays 11111	Spots/Week 5	<u>Rate</u> \$5,000.00						
N 14	WMUR10/14/	12 10/14/1	2 6p News 9 V	Veekend	6-7p		:30	will the	NM	1	\$1,750.0
	Class of Time Start Date C: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1	Spots/Week	<u>Rate</u> \$1,750.00						
N 15	WMUR10/12/	12 10/18/1	2 Chronicle NI	THE MINE	7-730p		:30		NM	5	\$8,250.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1112	Spots/Week 5	<u>Rate</u> \$1,650.00						
N 16	WMUR10/12/	12 10/18/1	2 INSIDE EDI	TION AC	730-8p		:30		NM	5	\$8,250.0
	Class of Time Start Date c: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1121	Spots/Week 5	<u>Rate</u> \$1,650.00						
N 17	WMUR10/18/	2 10/18/1	2 Grey's Anato	omy	9-10p		:30		NM	1	\$14,000.0
	Class of Time Start Date 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible Weekdays1	Spots/Week	<u>Rate</u> \$14,000.00						
N 18	WMUR10/15/1	2 10/15/1	2 Castle		10-11p		:30	II II 100	NM	1	\$5,500.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$5,500.00						
V 19	WMUR10/16/1	2 10/16/1	2 Dancing Res	sults	8-9p		:30		NM	1	\$14,000.0
	Class of Time Start Date :: 10/12/12	- Fixed Non End Date 10/18/12	Pre-emptible <u>Weekdays</u> -1	Spots/Week	<u>Rate</u> \$14,000.00				ites xo		
		2 10/17/1	2 Nashville		10-11p		:30		NM	1	\$5,500.0

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and untipayment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Estimate #			
Estimate # 3322			
Original Date / Revision 08/17/12 / 10/11/12			

Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Weekdays   Spots/Week   \$4,500.00	Amour	s	Type Sp	Spots/ Length Week Rate	Days	Start/End Time		ate Description	ate End Da	Ch Start D	Line	*
Class of Time - Fixed Non Pre-emptible   Siart Date   Meekalus   Spots/Week   Spo					The same of						Weel	
Signt Date   End Date   Weekdavs   Spots/Week   Spots   Spot	\$5,500.	1	NM	:30	19 no 20	10-11p		2 Scandal	2 10/18/1	WMUR10/18/1	22	N
Class of Time - Fixed Non Pre-emptible   Start Date   Weekdays   Spots/Week   Start Date   Sta								<u>Weekdays</u>	<b>End Date</b>	Start Date		
Start Date   End Date   Weekdays   Spots/Week   A,500.00	\$4,500.0	1	NM	:30	- 1, 5	8-9p		2 Shark Tank	2 10/12/1	WMUR10/12/1	23	N
Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   Start Date   End Date   Meekdays   Spots/Week   Start Date   Star								Weekdays	End Date	Start Date		
Start Date   End Date   Weekidays   Spots/Week   Rate   S4,500.00   NM   1	\$4,500.0	1	NM	:30	II Tekl	9-10p	/WYD	2 Primetime:W	2 10/12/1	WMUR10/12/1	24	N
Class of Time								Weekdays	End Date	Start Date		
Start Date   End Date   10/18/12   10/18/1	\$4,500.0	1	NM	:30	PI 1	7-8p		2 AFHV	2 10/14/12	WMUR10/14/1	25	N
Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Tol 19/12   10/18/12   Nightline   1135p-1206a   :30   NM   5			v., 1		. 4				End Date	Start Date		ų.
Start Date   End Date   Veek: 10/12/12   10/18/12   Nightline   1135p-1206a   :30   NM   5	\$31,500.0	7	NM	:30	1 1 2 8	11-11:35p	SILIN IIVIŠ	2 News 9 at 11	2 10/18/12	WMUR10/12/1	26	N
Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Weekdays   Spots/Week   \$1,100.00								<u>Weekdays</u>	End Date	Start Date		
N 28   WMUR10/12/12   10/18/12   Jimmy Kimmel   1205-105a   :30   NM   5	\$5,500.0	5	NM	:30		1135p-1206a	The state of the state of	2 Nightline	2 10/18/12	WMUR10/12/1	27	N
Class of Time - Fixed Non Pre-emptible  Start Date Week: 10/12/12								Weekdays	End Date	Start Date		à
Start Date   End Date   Weekdays   Spots/Week   Rate   \$300.00	\$1,500.0	5	NM	:30	The Will	1205-105a	nel	2 Jimmy Kimm	2 10/18/12	WMUR10/12/1	28	N
Class of Time - Fixed Non Pre-emptible  Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/12/12   10/18/12  2   2   \$1,750.00  N 30 WMUR10/13/12   10/13/12   Inside Edition WK   730-8P   :30   NM   1  Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/12/12   10/18/12  1   1   \$850.00  N 31 WMUR10/12/12   10/18/12   Good Morning America   7-9a   :30   NM   3   \$  Class of Time - Fixed Non Pre-emptible   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Start Date   Star								Weekdays	End Date	Start Date		
Start Date   End Date   Weekdays   Spots/Week   Rate   \$1,750.00	\$3,500.0	2	NM	:30	ALL TO	7-730p		2 News 9 at 7	2 10/13/12	WMUR10/13/1	29	N
Class of Time - Fixed Non Pre-emptible  Start Date			4					Weekdays	End Date	Start Date		
Start Date   End Date   Weekdays   Spots/Week   Rate    1	\$850.0	1	NM	:30		730-8P	n WK	2 Inside Edition	2 10/13/12	WMUR10/13/1	30	N
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate								Weekdays	End Date	Start Date		
Start Date End Date Weekdays Spots/Week Rate	\$10,500.0	3	NM	:30		7-9a	g America	2 Good Morning	2 10/18/12	WMUR10/12/1	31	N
Week: 10/12/12 10/10/12 11-1- 3 \$0,500.00						<u>Rate</u> \$3,500.00	Spots/Week 3			Start Date		
N 32 WMUR10/13/12 10/14/12 6a Weekend Daybreak Sa/Su 6-7a :30 NM 1	\$650.0	1	NM	:30	all, I	Sa/Su 6-7a	Daybreak	2 6a Weekend	2 10/14/12	WMUR10/13/1	32	N
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> End Date Weekdays Spots/Week Rate  Week: 10/12/12 10/18/121 1 \$650.00									End Date	Start Date		
N 33 WMUR10/13/12 10/14/12 7a Weekend Daybreak 7-9a :30 NM 1	\$1,750.0	1	NM:	:30		7-9a	Daybreak	2 7a Weekend	2 10/14/12	WMUR10/13/1	33	N
Class of Time - Fixed Non Pre-emptible								Pre-emptible	Fixed Non F	Class of Time -		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict the specified.

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## TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### 1. **BILLING AND PAYMENTS**

- Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

### **TERMINATION**

- Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, if shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### **OMISSION OF BROADCAST** 3.

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

#### 4. **PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

#### **FIXED RATE PURCHASES** 5.

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

#### 7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

#### 8. **CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

## **GENERAL**

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

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## 8. CONSEQUENTIAL DAMAGES

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## 9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

, Jon Ferrell to hereby reque	st station time con	cerning the follo	owing issue:	eromaniania (m. Dimot) (mpang/se	End <sup>o</sup> official
Vational Repub	lican Congressions	l Committee-IE	réja están a sega		
			Ti oewismus T	us Congrammed sites	oldelights independent sen October Tras
Broadcast Length	Time of Day, Rotation or Package	bayanan	entral march and Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	Sec Schedule	See Schedule	See Schedule
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otal Charg	#	221,701	. 25	es alticlations s	) (i) 5280 bid or
is broadcast tii	me will be used by	NRCC-IE	1300 ST		
Charles from a fine a little of the	ogramming ( lating to any	The state of the s	The state of the s		TANGET OF BRIDE
	☐ Yes		Ada ber	1 No 94	2500

importance," list	the name of the le	eates a message relating egally qualified candiction (s) of the election (s)	date(s) the pro-	ogramming refers t	onal to, the
For programming importance," attac	that "communica h Agreed Upon S	ntes a message relating Schedule (Page 3)	to any politi	cal matter of nation	nal
I represent that th	e payment for the	above described broad	adcast time ha	as been furnished b	y:
National Republica Keith Davis- Treas	an Congressional urer	Committee-IE			
and you are author	rized to announce ment, if other tha	the time as paid for b	y such person	n or entity. The en	tity
a corporation	ı: 🗹 a committ	ee; 🔲 an associatio	n: Or oth	er unincornorata	d aroun
The names, offices agents of the entity	s, and addresses o are named below	of the chief executive	officers, direc parately):	tors, and/or author	ized
		RIMINATE OR PER E PLACMENT OF AI			THE BASIS
I agree to indemnify reasonable attorney's advertisement(s). For transcript, or tape, where the time of the	fees, that may enter the above-state which will be deli	ed broadcast(s), I also ivered to the station	st of the above agree to pre	e-requested	
TO	BE SIGNE	ED BY ISSUE	ADVERT	ISER	
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